

Concept Considerations

formal

ordered, refined, symmetrical
1 2

FORMALITY

3

4

casual

random, natural, asymmetrical
5

sparse

clean, simple, uncluttered
1 2

SPACE

3

4

full

layered, accessorized, cluttered
5

pure

same period, motif, palate
1 2

MIX

3

4

eclectic

eclectic: mixing periods, motifs, palates
5

dark

deep, saturated colors, subdued lighting
1 2

BRIGHTNESS

3

4

light

bright, light colors, sun-filled
5

light-scale

delicate, fine-lined
1 2

SCALE

3

4

large-scale

substantial, heavy, big
5

hard

wood, metal, acrylic
1 2

DENSITY

3

4

soft

plush, upholstered, cloth
5